




“It’s seriously the
most beautifully festive
event of the year –
super fabulous and worthy.”

-Tanika Ray, “Extra” Weekend Co-Host

You're invited

tulips & pansies

presented by village care of new york



**“It is so important to give back,
especially with fashion...
Tulips & Pansies is a perfect opportunity!”**

- Ashleigh Verrier, Fashion Designer

Tulips & Pansies – The Headdress Affair is undoubtedly unlike any other charity event in New York.

The May fête, which raises funds for Village Care of New York’s Network of AIDS Services, pairs established and up-and-coming fashion designers with creative counterparts in the floral industry. Together they design and create the outrageous and elegant floral headdress looks set within these pages. The inspirations and creations are diverse, but the designers share a passion for the cause. Whether it is Diane von Furstenberg’s Vietnamese Sun Hat or Ashleigh Verrier’s Bonnie & Clyde duo, the designs play into the high fashion and fun atmosphere of the evening while bringing media and public awareness to the plight of the still growing HIV/AIDS community in New York.

Tulips & Pansies is an inspiring event, not only because of the creative talent of the design teams, but because of the impact it has on people living with HIV/AIDS. For over thirty years the non-profit Village Care of New York has been providing healthcare to people in need and will continue supporting the community with passionate and quality care.

**“Tulips & Pansies is about fun,
it’s about style and it’s about living!”**

- James Aguiar, Full Frontal Fashion Co-Host

“Psychedelic floral freak-out”

- Simon Doonan, Creative Director Barneys New York



influential + innovative + iconic

Previous event participants include:

American Airlines Bloomberg M'A'C AIDS Fund
Bank of America flowers of the world Rums of Puerto Rico

alice + olivia	James Aguiar	Patricia Field
Alice Roi	Kate Schelter	Peter Murdoch
Alvin Valley	Kenneth Cole	Philip Baloun
Anthony Todd	Lafayette 148 New York	Preston Bailey
b. Michael	Lela Rose	Q Management Inc.
Betsey Johnson	Leon Hall	Race Model Management
Bill Blass	Libertine	Raf? New York
Carmen Marc Valvo	Lisa Duckworth	Rebecca Taylor
Carolina Herrera	Lloyd Boston	Roberto Cavalli
David Beahm	Lyn Devon	Secrets of Charm
David Boatman	Magda Berliner	Simon Doonan
David Tutera	Marc Jacobs	Starworks New York
Diane von Furstenberg	MC2 Model Management	Sue Stemp
Erin Fetherston	Michael Musto	Tracy Reese
Ford Models	Mickey Boardman	Vera Wang
Glenn O'Brien	Nanette Lepore	Verrier
Heatherette	Next Model Management	Wilhelmina Models

Benefits:

- Align your brand with an established and worthy non-profit organization
- Be at the center of New York's fashion world
- Generate international, national and local media exposure including placements in "Extra" TV, The New York Times, InStyle and Fashion Wire Daily
- Reach an audience of young professionals and influencers in the entertainment and fashion industries.

Be a part of the success and contact us today to find out how you can be involved with Tulips & Pansies!



Contact Village Care of New York
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CREDITS (clockwise from top left): Fashion Designer: Bill Blass & Floral Designer: Vardo Custom Flowers, Inc./Photo: Matthew T. Gaifney; Pictured: Backstage/Photo: Martin Perry; Fashion Designer: Debra Rodman & Floral Designer: Rainbows, Flowers & Fantasies/Photo: Matthew Peyron; Fashion & Floral Designer: Studio Artiflora, Fashion Designer: Bill Blass (designer Michael Vellbracht pictured) & Floral Designer: L'Olivier/Photo: Martin Perry; Pictured: Ultra Nate/Photo: Karl Giant; Fashion Designer: David Rodriguez & Floral Designer: Brandon's Treehouse/Photo: Matthew T. Gaifney